P-12-1

F. E. Deuch

PACIFIC FRUIT EXPRESS COMPANY

July News Letter

San Francisco, July 28, 1958.

P.F.E. Loadings

	1958			1957		
	PFE Cars	Foreigns	Total	PFE Cars	Foreigns	Total
June	28,394	3,791	32,185	28,863	5,113	33,976
January-June	164,408	13,862	178,270	160,129	11,492	171,621

Car Situation

Supplies in southern California improved perceptibly by July 1st and sufficient surplus developed from continued volume movement through El Paso to provide a regular movement of empties from Los Angeles to Bakersfield and Salinas. Situation in northern and central California continued on a day to day basis through July 12th when consistently heavy empty receipts through Ogden, along with movement from Los Angeles, brought about an improved situation. While supplies in northern and central California are presently adequate, operations are still on a relatively close basis and will continue so through remainder of July. It is necessary to plan operations on the basis of a less than comfortable car supply in order to obtain maximum activity for PFE cars. Acceptance of foreign cars from connections was discontinued July 12th except for BAR cars which latter along with foreign fan cars developing from unloads in California should augment supply of PFE equipment sufficiently to protect estimated loading for balance of month.

Crop Conditions

Along Union Pacific -

New crop potato acreage in western Idaho and eastern Oregon is estimated at 24,000 acres compared with 20,500 last year. The increase is all in Russett and White Rose varieties. Movement got underway July 7th and has been increasing gradually. Fruit crops are showing good prospects, although unfavorable weather in June caused slight damage in some orchards.

In Northwestern District all shipping will be in normal seasonal volume consisting of frozen foods, onions, cherries, and apricots and miscellaneous commodities.

Eastern District: There are some 300 acres of lettuce ready for harvest in the Henderson area of Colorado. Early potatoes from Kearney District commenced harvesting week of July 21st and should produce around 200 to 250 rail shipments. Potato movement from storage at Coldspur should average 2 to 3 cars daily through July. Packing house products and miscellaneous items should continue at normal seasonal rate.

Along Southern Pacific -

In Salinas District lettuce continues to move in good volume although market has not been too favorable. There is a great demand for mechanical cars for large lettuce loads by all shippers in the area. Celery, carrots, and mixed vegetables are moving in moderately heavy volume which should continue for some time. In San Joaquin Valley cantaloupe shipping from Bakersfield area reached peak July 6th through 10th, ranging from 100 to 127 daily, followed by Huron area where peak of 327 shipments was reached on July 21st. Movement is underway along West Side and will reach heavy volume by end of month. Grapes are moving in steady volume from Bakersfield area. Elberta peaches will reach peak volume during last week in July. In Sacramento District Bartlett pear shipping is underway from Hill Points and Sacramento Valley, and should increase steadily remainder of month. A good pear crop is in prospect along NWP from Lake and Mendocino County orchards. Shipping should commence last week of July.

Southwest District: Major crops have been harvested and shipped from southern California and Arizona producing areas. Chino District potatoes are well over peak and loadings will decline rapidly after July 25th. Citrus fruits principally in Santa Paula region will continue to move in fair volume with total output slightly under that of last year. Vegetables from Guadalupe-Santa Maria District will continue in moderate volume.

Along T&NO: Perishable harvests and shipping is completed except for a few watermelons and miscellaneous commodities which will continue in light seasonal amounts for several weeks.

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In our Chicago office, following appointments were effective July 1st:

Assistant General Manager

Mr. R. J. Keating

Mr. Keating formerly held the position of Superintendent of Transportation, which title has now been discontinued. His service dates from June, 1923, when he started as Typist-Clerk at Chicago. In the years following, Mr. Keating held various positions including: Diversion Clerk, General Clerk, Traveling Agent, General Car Distributor, Car Service Agent - Eastern District.

Superintendent Car Service

Mr. Wilbur J. Elms

Mr. Elms, prior to his present promotion, was General Car Distributor. His service with PFE started in May, 1925, and past positions held include: Record Clerk, Senior Diversion Clerk, and Chief Clerk.

Special Assistant to Assistant General Manager

Mr. A. T. Storm

Mr. Storm heretofore held the title of Superintendent, which has been changed to Special Assistant; his service with PFE commenced in June, 1914; and positions held include: Clerk, Head Clerk, Traveling Agent, District Agent, and General Agent.

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It is with deep regret that you are advised of the death of Mr. J. E. Tooker, July 14th in Walnut Creek. Prior to his retirement on December 31, 1957, Joe was Chief Clerk, Refrigeration Accounts.

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Mr. G. F. Hamlyn, formerly Agent, PFE, Los Angeles, retired April 10th after 38 years of service with this Company. We extend to him our best wishes for many years of healthful and happy retirement. His home address is Route 2, Box 239, Lutz, Florida.

Mr. W. B. Charles, Sr., is now Agent (S.P.) at Los Angeles.

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Following changes in Traffic and Claims Department, San Francisco, were effective July 1st:

D. R. Fraser, Chief Clerk

Walter Peterson, Assistant Chief Clerk

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Mr. H. Branham, Superintendent of Protective Service, has moved his headquarters from Pocatello to Omaha.

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Mr. C. O. Wilson retires as Superintendent at Omaha on July 31st, a position he has held since March 1946. He entered P.F.E. service October, 1912, as Inspector-Clerk, North Platte, and worked up through various positions to Traveling Agent prior to his appointment as Superintendent.

It is our wish that Claud will have a very happy retirement. Mr. and Mrs. Wilson make their home at 4426 Barker Avenue, Omaha.

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Chas. Ahern

Vice President & General Manager